



Becomes main sponsor of Latvian football league

Enlabs enters into an agreement with the Latvian men's football league (corresponding to 'Allsvenskan' in Sweden) that Optibet, the flagship brand in the Baltics, will be the main sponsor of the highest football league in Latvia. The official name of the league will now be "Optibet Virslīga".

"We are very happy and proud that we have agreed with Latvia's men's football league that Optibet will be the main sponsor. Enlabs is a company that strives to give back to the sport and it feels great that we can now participate in developing Latvia's future football. We are now the main sponsor of Latvia's highest leagues in both football and ice hockey, which further strengthens brand awareness about Optibet in the region." Dainis Niedra, Regional Director.

The agreement makes Optibet title sponsor for the seasons of 2019 and 2020.

For more information please contact:

Robert Andersson, CEO

robert.andersson@enlabs.se / +371 2 7327810

About ENLABS

ENLABS stands for Entertainment Laboratories. We are a company that creates entertainment through innovative thinking within three business areas: Online Gaming, Media and Solutions. The corporate group has offices in Tallinn, Riga, Vilnius, Malta, Marbella and Stockholm. The operating subsidiaries hold national licenses for their operations and the Group employs approximately 190 employees. ENLABS AB is listed on Nasdaq First North in Stockholm. The company's Certified Adviser is Redeye, +46 (0) 8 121 576 90, Certifiedadviser@redeye.se

For more information, visit enlabs.se